

ALBERTA TEAM CATTLE PENNING SOCIETY



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PO BOX 292, STATION MAIN
EDMONTON, AB T5J 2J1

2022 SPONSORSHIP PACKAGE

A LITTLE ABOUT TEAM CATTLE PENNING

Team Cattle Penning is a western equestrian sport that evolved from the common ranch work of separating cattle into pens for branding, doctoring, or transport. Today it is a fast-paced event that gives a team of three riders on horseback from 60 to 90 seconds (depending on the class or the sanctioning of the event) to humanely separate three specifically identified cattle from a herd of 30 and put them in to a pen at the opposite end of the arena. The Alberta Team Cattle Penning Society mission is to develop and promote the sport of team cattle penning. Team cattle penning is an activity that is attractive to the horse enthusiast and provides an opportunity to work with the horse and compete in a safe, friendly, and fun atmosphere. The sport is popular with families and helps young riders learn horsemanship skills, and sportsmanship in a friendly, competitive setting.

A LITTLE BIT ABOUT OUR CLUB

- Number of ATCPS members in 2021 was 126
- Number of visits to the ATCPS website per month is an average of 18,190!
- ATCPS runs 6 different classes including a SR youth and a JR youth class to have our children involved in the sport
- We will have 6 sanctioned competitions including finals in 2022

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Title Sponsor \$2500.00

- Company Banner displayed in arena during event (ATCPS will supply the banner)
- Company recognized bi-weekly on ATCPS Facebook page
- Advertised on ATCPS website with acknowledgment that the company is a title sponsor (Home page display)
- Picture with Winners of the class sponsored by the company with the company banner
- Company name announced throughout the ATCPS show (including recognition of title sponsor)
- Team buckles, company representative can choose which class they wish to sponsor buckles for

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CATTLE NUMBER SPONSOR PACKAGES

Company name announced every time the cattle number(s) is called in the class(s)

Gold Sponsor \$600.00

- Display of Company name on ATCPS Website with notification of gold sponsor
- 4 cattle numbers in the class(s) of the company representative's choice (based on availability)

Silver Sponsor \$400.00

- 2 Cattle numbers in the class(s) of the company representative's choice (based on availability)
- Acknowledgement on ATCPS Facebook page that company has sponsored 2 cattle numbers

Bronze Sponsor \$250.00

- 1 cattle number in the class of the company representative's choice (based on availability)
- Acknowledge on ATCPS Facebook page that company has sponsored 1 cattle number

BUCKLE SPONSOR

Per class \$1500.00

- Display of company name or logo on ATCPS website
- Company can choose which class they wish to sponsor
- Acknowledgement during the class in which the buckles are sponsored
- Picture of Class winners with buckles (Company representative can present the buckles to winners at the awards banquet)

For additional information or any questions please contact:

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